

EMPOWER

EDUCATE, MOTIVATE, AND PROVIDE
OPPORTUNITIES FOR SCHOOL-BASED
WORKFORCE TO ENCOURAGE REFRAMING



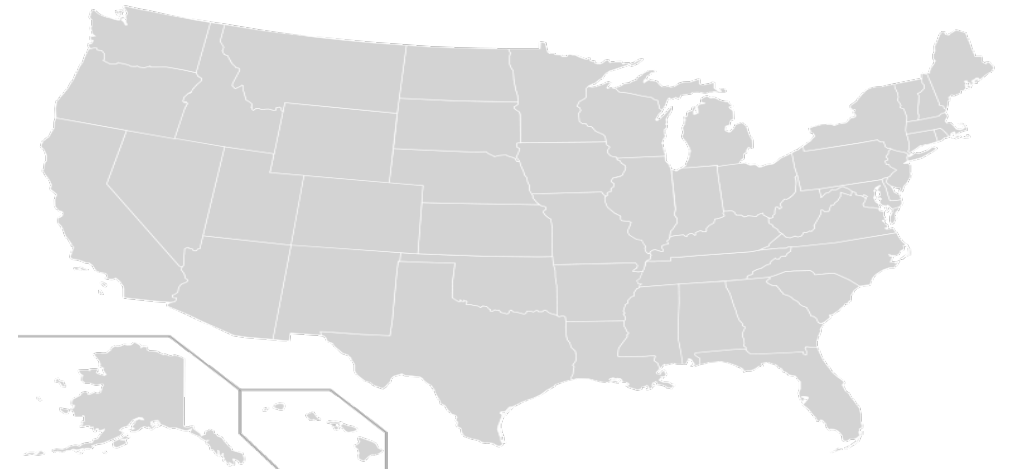
Initiative funded via Nassau County Opioid Settlement Funds



1 IN 4

**AMERICANS WHO FIRST
SMOKED, DRANK OR USED
OTHER DRUGS BEFORE AGE 18
HAS A SUBSTANCE PROBLEM**

Compared to 1 in 25 Americans who first drank,
smoked or used other drugs at age 21 or older



{ 52 Million or >1 in 5

**AGES 12 AND OLDER HAVE
A SUBSTANCE PROBLEM...**

**...THIS IS MORE THAN THE
NUMBER OF AMERICANS WITH:**



HEART CONDITIONS

30 MILLION



DIABETES

38 MILLION

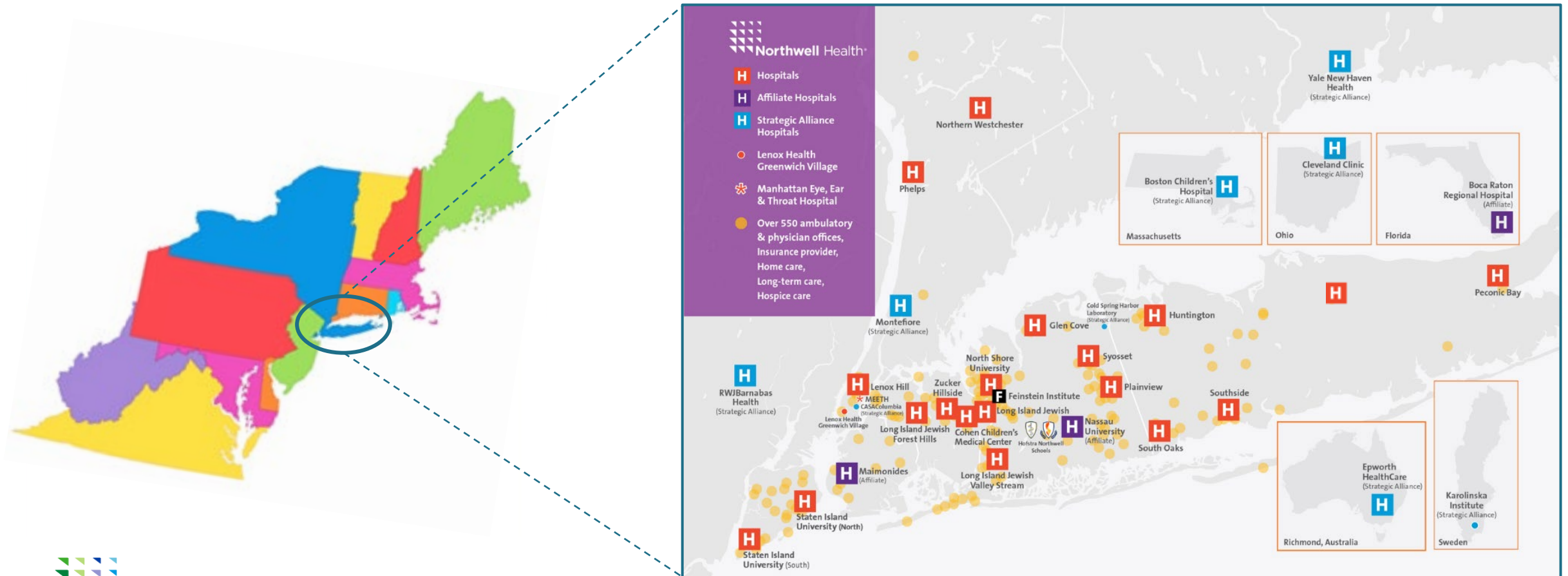


CANCER

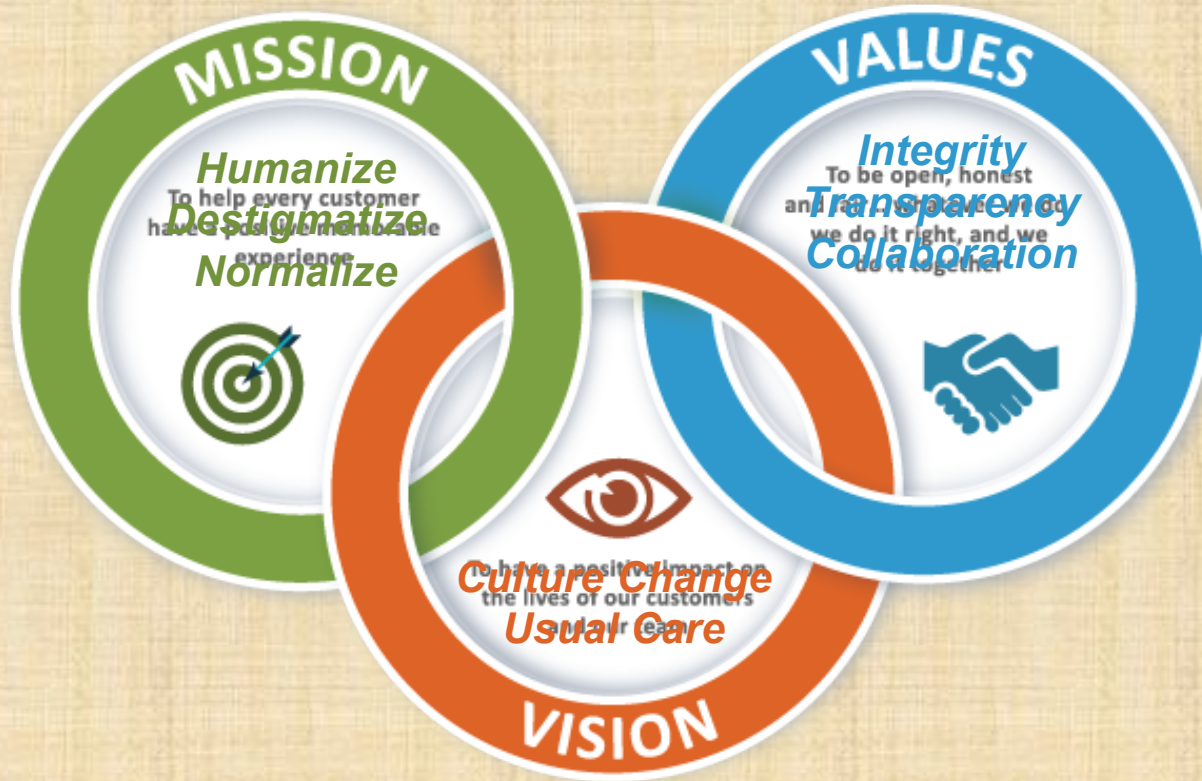
18 MILLION

Northwell Health

New York's largest private employer (96,000 team members) and largest health care provider with 23 hospitals serving over 3 million+ patients



ALIGNMENT



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LEADERSHIP

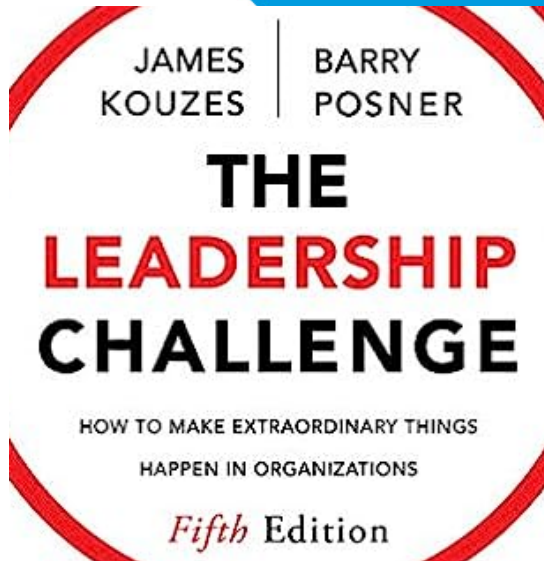
TRUST

COMMUNAL REALIZATIONS

CULTURE

HOPE

"To improve leadership when making extraordinary things happen in an organization, leaders engage in what we call the FIVE practices of exemplary leadership..."



Model the way

Inspire a shared vision

Challenge the process

Enable others to act

Encourage the heart

There Is Help

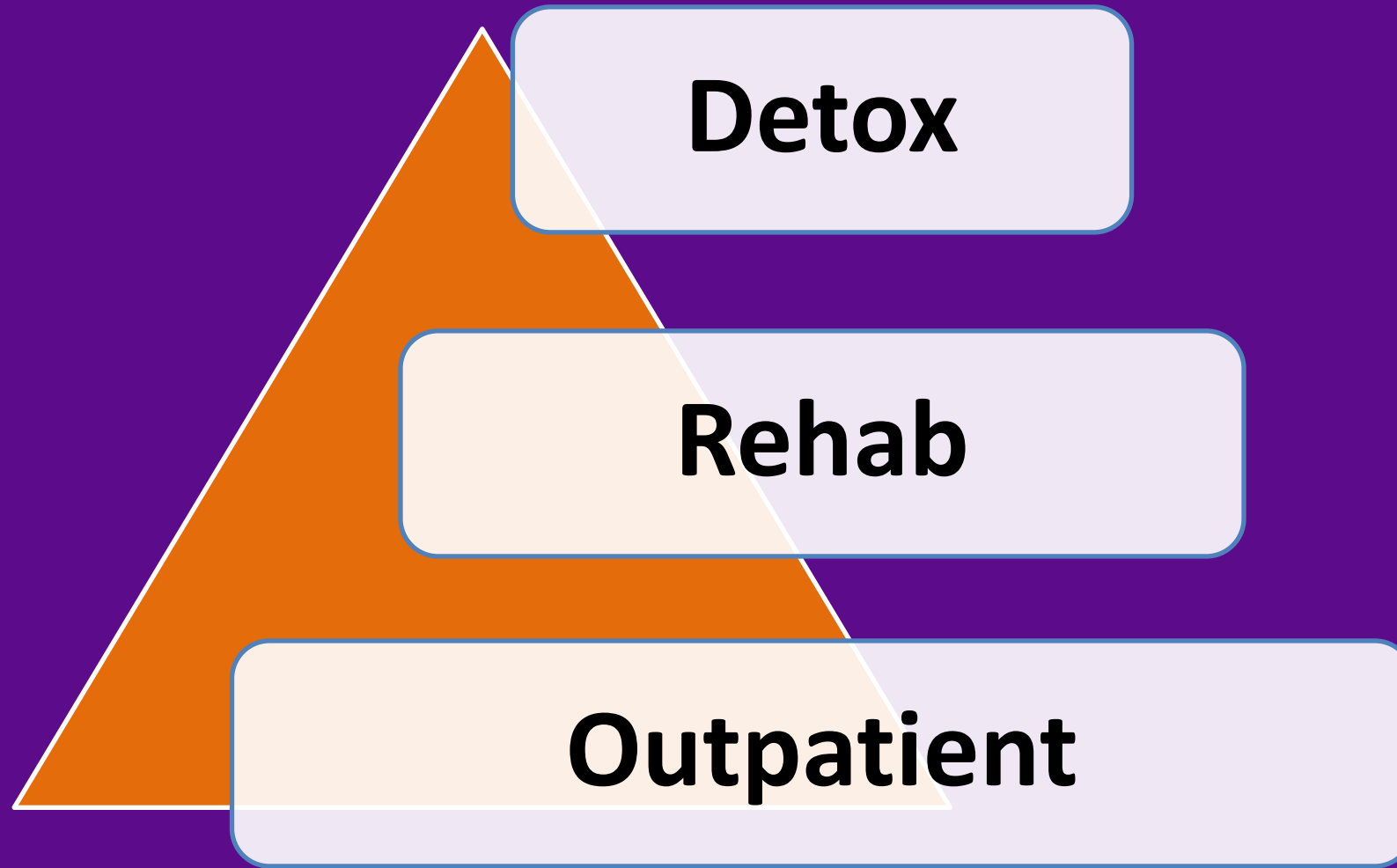


SUD & Mental Health are CHRONIC Illnesses

(like so many others we are familiar with)

Care & Treatment can start ANYWHERE

Landscape of Addiction Treatment & Care



Words Matter

Person-centric language

Avoid judgmental terminology

Be supportive

Words to AVOID	Words to USE
Substance Abuse ✗	Substance Use
Addict ✗	Person with substance use disorder
Alcoholic ✗	Person with alcohol use disorder
Drug problem, drug habit ✗	Substance use disorder
Drug abuse ✗	Drug misuse, harmful use
Drug abuser ✗	Person with substance use disorder
A clean drug screen ✗	Testing negative for substance use
A dirty drug screen ✗	Testing positive for substance use
Former/reformed addict/alcoholic ✗	Person in recovery, person in long-term recovery
Opioid replacement, methadone maintenance ✗	Medication for Addiction Treatment (MAT)

acknowledged,
recognized, profe
avowed, approve
acknowledgment
Archaic. recogn
sion: declaration

EXECUTIVE ADVISORY BOARD:

- School-based Professionals
- Educators
- Community-based Coalitions
- Healthcare Professionals
- Mental Health Professionals
- Addiction Care/Services Professionals
- Community Members with Lived Experience

EDUCATIONAL AIMS:

EMPOWER School-Based Professionals to:

- Understand the Spectrum of Substance Use
- Address Substance Use without Judgement
- Encourage Empathy & Reduce Stigma
- Recognize Warning Signs
- Understand Resources & Available Supports
- Foster a Supportive School Climate
- Promote Open Communication



MODULE TOPICS:

1. Humanizing Substance Use
2. On Your Radar: Risky Substance Use Indicators
3. Landscape of Addiction Treatment and
Overview/Utilization of Harm Reduction Services
4. Communication Strategies: Approaching Conversations
with Peers
5. Communication Strategies: Approaching Conversations
with Parents
6. Communication Strategies: Approaching Conversations
with Students

NEXT STEPS:

- Finalize resources to accompany modules
- Finalize pre/post surveys for evaluation
- Finalize build of learning series platform
- Continue school outreach via superintendent groups, TRACT learning forums, School Nurses Association, Athletic Trainer Association, Association of Guidance Counselors, and others
- Go-Live with educational programming (Q2 2025) at “early-adopter” districts

CONTACT INFORMATION:

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